

# SPRUCE PINE ALIEN FESTIVAL SPONSORSHIP

#### **SPRUCE PINE ALIEN FESTIVAL SPONSORSHIP FORM 2024**

THE SPRUCE PINE ALIEN FESTIVAL was a momentous occasion, celebrating our world and the wonder around the question, "Are we alone in the universe?" This event offers your Company a unique opportunity to be a part of a showcase festival. The spruce Pine Alien Festival in June of 2023 had over 20,000 thousand excited show visitors from across the country descend upon Spruce Pine and revel in the phenomenon of extraterrestrial life while purchasing large amounts of store goods, filling hotels and motels and buying our Restaurants of food!

THE SPRUCE PINE ALIENXPO has World-class speakers that will be at the event again this year including: Mike Bara- from Ancient Aliens Brooks Agnew- 6 time best selling author on Amazon and documentary producer and star of "Bearth", Robin Hanes- Cryptid, Alien Experiencer and Author/Speaker, Christian Macleod- Bigfoot and Alien Speaker.

There will also be an Area 51 Costume Contest on the Milky Way Main Stage at 12 noon and last years Cosplay/Costume Contest had over 22 participants competing for cash and prizes, as well as, themed interactive elements and town wide decorations which will make this year's celebration one for the history books!

Cultivating strong partnerships assists in the mission of the SPRUCE PINE ALIEN FESTIVAL to put the town of Spruce Pine on the map as a travel/global destination and brings SHOW GUESTS and REVENUE into the downtown area and Mitchell county as a whole. Your Sponsorship will give you invaluable advertising that is out of this world with an event of this size reaching a customer base of considerable size.

During this event, we will be working and collaborating with the town of Spruce Pine, Town Hall and the Mitchell County Chamber of Commerce as well as all the local businesses to put on an "Out of this World Event".

#### **OUT OF THIS WORLD SPONSORSHIP-** \$4,000 (MAIN FESTIVAL EVENT SPONSOR)

- Cumulus Broadcasting radio 30-second promo spots, several times per day,
   I Listing you as a presenting sponsor for the SPRUCE PINE ALIEN FESTIVAL.
- Video advertising the SPRUCE PINE ALIEN Festival, prominently listing you as a presenting sponsor for the Spruce pine Alien Festival

and the **SPRUCE PINE ALIEN MAIN STAGE** to be played on weekly (up until event week) Facebook, Instagram and Twitter, as well as the festival website. Links to your page of choice.

• Prominent mention as a presenting sponsor for all festival EVENT RIBBON CUTTING, ads, until the event, magazine ads, Radio Advertising, Flyers, Brochures, all Banners.

- "Presented by" banner on the main entrance of the event, 36"x 6', with your name and logo.
- (1) Banner at Galaxy Festival stage, 3x10, with your logo and name.
- (1) 3x6 banner placed at corner of main 4-way intersection Hwy 226.
- (2) Free space for your booth at the festival on (Oak Street).
- Be prominently displayed as a presenting sponsor in our website SPRUCEPINEALIENFESTIVAL.com. With Prominent banner on homepage and sponsor page at the SPRUCEPINEALIENFESTIVAL com.
- Weekly mentions on our Facebook page, naming your business as a presenting sponsor.
- 6 VIP tickets to Speaker Conference.

# HALEYS COMET SPONSORSHIP- \$3,000 (SECONDARY MAIN EVENT SPONSOR)

- Cumulus Radio Broadcasting radio 30-second promo spots, several times per day one week Before Event listing you as a presenting sponsor for the Spruce Pine Alien Festival.
- Displayed as a presenting sponsor for our festival ad in the newspaper of the Mitchell News Journal
- "Presented by" banner at Galaxy Fair stage, 3 x 6 banner, with your logo and name.
- (1) Banner at 4-way intersection as one of our valued sponsors with your name and logo.
- (1) Free space for your booth at the festival (On Oak Street)
- Listed as Sponsor on the bottom of the page of SPRUCEPINEALIENFESTIVAL.com Website
- Weekly mentions on our Facebook page, naming your business as a presenting sponsor.
- (4) VIP tickets to Speaker Conference.

### GALACTIC SPONSORSHIP -\$2,000

- Cumulus Broadcasting radio 30-second promo spots, several times per day, listing you as a presenting sponsor for the Spruce Pine Alien Festival.
- (1) Banner at Galaxy stage, 3x6 banner, with your logo and name.
- (1) Banner on entrance of event, with your name and logo as one of our valuable sponsors.
- Free space for your booth at the festival on (Oak Street ).
- Banner on the homepage and sponsor page at SPRUCEPINEALIENFESTIVAL.com.
- Weekly mentions on our Facebook page, naming your business as a presenting sponsor.
- 2 VIP tickets to Speaker Conference.

#### STELLAR SPONSORSHIP- \$1,500

- (1) 2x4 banner with your logo and name at the Galaxy Stage .
- (1) 2X36 Area51 Costume Contest Grass Area Town
- (1) Free space for your booth at the festival on (Oak Street).
- (1) (1) Rotating banner spot on the sponsor page at SPRUCEPINEALIENFESTIVAL.com.

- Thank you mentions on social media pages with links to your site.
- (2) VIP tickets to Speaker Conference.

# **SOLAR FLARE SPONSORSHIP - \$1,000**

- (1) 3x6 banner with your logo and name on .
- (1) Free space for your booth at the festival on (Oak Street).
- (1) Rotating banner spot on the sponsor page at SPRUCEPINEALIENFESTIVAL.com.
- Logo and link to your business page on our sponsor page.
- Thank you mentions on social media pages with links to your site.
- (2) VIP admission tickets to Speaker Conference.

#### **LUNAR SPONSORSHIP-\$500**

- (1) 3x6 banner with your logo and name on wall of grass area featuring Area 51 Costume Contest.
- (1) Free space for your booth at the festival on (Oak Street).
- (1) Rotating banner spot on the sponsor page at SPRUCEPINEALIENFESTIVAL.com.
- Logo and link to your business page on our sponsor page.
- Thank you mentions on social media pages with links to your site.
- (1) VIP tickets to Speaker Conference.

#### **MISSION TO MARS-\$250**

- \*Listed as Sponsor of event on 3-fold Brochure
- \*Listed as Sponsor on Sponsorship page of Website
- \*(1) VIP ticket to Speaker Conference.

# Saturn- \$100 Website Sponsorship

\*Listing in our website: www.SprucePineAlienFestival.com

Motel/Hotel/Business page, as an Official Alien Festival sponsor and local business.

FILL OUT BELOW SPONSORSHIP FORM BELOW AND RETURN BY MAIL. EMAIL OR FILL OUT ONLINE ON OUR ALIEN SHOW WEBSITE: WWW.SPRUCEPINEALIENFESTIVAL.COM

2024 SPRUCE PINE ALIEN FESTIVAL SPONSORSHIP FORM IF YOU WOULD LIKE TO SPONSOR THE 2023 SPRUCE PINE ALIEN FESTIVAL, PLEASE FILL OUT THIS PAGE AND RETURN ALONG WITH YOUR DONATION TO: SPRUCE PINE ALIEN FESTIVAL SPONSORSHIP FORM:

Name:		 
Business Name:	 	 
Address:	 	 
Phone:	 	 
Sponsor Package:		

**OUT OF THIS WORLD SPONSORSHIP -\$4,000** 

**HALEYS COMET SPONSORSHIP -\$3,000** 

**GALACTIC SPONSORSHIP- \$2,000** 

**STELLAR SPONSORSHIP- \$1,500** 

**SOLAR FLARE SPONSORSHIP-\$1,000** 

**LUNAR SPONSORSHIP- \$500** 

**MISSION TO MARS-\$250** 

**SATURN SPONSORSHP-\$100** 

PRODUCED BY SPRUCE PINE SOUTHERN SHOWS SPRUCE PINE ALIEN FESTIVAL
SHOW OFFICE#: 828-688-1148 SPONSORSHIP CHECKS SHOULD BE MADE OUT TO: SHERRY
SAUTNER WEBSITE: SPRUCEPINEALIENFESTIVAL.COM

**EMAIL: SPRUCEPINEALIENFESTIVAL@GMAIL.COM** 

